



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 26, 2017

Ms. Jennifer DeCarlo
Senior Regulatory Associate for,
Reckitt & Benckiser LLC
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification per PRN 98-10 – To add Marketing Claims
Product Name: Lysol Brand Disinfectant Direct Multi-Purpose Cleaner
EPA Registration Number: 777-66
Application Date: April 28, 2017
Decision Number: 529136

Dear Ms. DeCarlo:

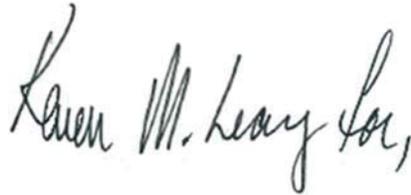
The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Karen M. Leavy at (703)-308-6237 or via email at Leavy.Karen@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Karen M. Leavy, Esq.". The signature is written in a cursive style with a large initial 'K' and a trailing comma.

Eric Miederhoff
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Alkyl (67% C₁₂, 25% C₁₄, 7% C₁₆, 1% C₈-C₁₀-C₁₈) dimethyl benzyl ammonium chloride . . . 0.0860%
Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chloride 0.0216%

OTHER INGREDIENTS: 99.8924%
TOTAL: 100.0000%

KEEP OUT OF REACH OF CHILDREN

WARNING: See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L) EACH: X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)
X x X FL. OZ. TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-66
EPA Est. No.: 777-NJ-2(Y) (YY) 000475-MO-001(Y) (YY) 74291-MO-001(Y) (YY)
777-MO-001(Y) (YY) 000475-PA-001(Y) (YY) 09019-OH-001(Y) (YY)
0312-WI-3(Y) (YY) 777-PA-001(Y) (YY) 777-MO-2 (Y) (YY)

(See bottom or side) (for Lot / Date code)
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? () (Call): (1-800-228-4722) (1-800-677-9218) (1-800-560-6619)(1-xxx-xxx-xxxx)
For ingredient (and other) information, (www.rbnainfo.com) (website)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)
Made in U.S.A. © {year} RB
Contains no phosphates.
This (bottle) (container) is made of 25% post-consumer recycled plastic.



NOTIFICATION

777-66
The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:
07/26/2017

<< FRONT / BACK PANEL – Optional text >>



Express Dry Action Symbol
<< GRAPHICS CLAIM QUALIFIER>>

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To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
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The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

When used as directed

[[Use your phone to] go here -and/or- scan [[the] tag
-or- [this] code] to learn -or- get -or- see [more] uses
"or" information [on how-to-use [This Product]] -or-
[how-to] tips -or- [how-to [-use]] videos]



Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

<< FRONT / BACK PANEL – Optional text -continued >>

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to www.spreadinghealth.com.

<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Complete) (New) (Improved) (Formula) (Try) (insert Lysol brand name))

<< FRAGRANCE CLAIMS >>

(Autumn Woods) (Berry (and) (&) Basil) (Cherry Blossom) (Citrus) (Clementine) (Cool Adirondack) (Country) (Crisp Berry) (Floral) (Forest Rain) (Fresh) (Fresh Mountain) (Garden) (Green Apple) (Lemon) (Orange) (Ocean Fresh) (Pacific Fresh) (Pomegranate) (Springtime) (Summer) (Summer Fresh) (Tangerine) (Breeze) (Scent) (Unfragranced) (Unscented) (Max Freshness) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance) (Fresh Fragrance) (Pure Lemon) (Ocean Fresh) (Lavender) (Tropical)

<< PACKAGING CLAIMS >>

(X%) (40%) (45%) (more) (bonus) (value) (pack) (trigger) (vs.) (compared to) (XX) (10) (22) ((fl oz)) (size) (insert Lysol brand name))

(Bonus) (Bonus x%) (Bonus x oz.) (x% Discount) (x% More Free) (X pack) (Buy X Get X Free) (x fl oz. Free)

(Contain(s)) (With) XXX spray(s) (Included)

(Easily) (controlled) (controllable) dosage (dose)(doses)

(Easy) to (squeeze) (use) (apply) (carry)

(Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)

Ergonomic (bottle)

Free (Dispenser) (Refill) with purchase of (refill) (dispenser)

(Help(s)) (Clean(s)) (Cleaning) xx square feet(s) (home) (space) (floor(s)) (per (fl) oz)

(Help(s)) (Disinfect(s)) (Disinfecting) xx square feet(s) (home) (space) (floor(s)) (per (fl) oz)

Light weight package

(Money back guarantee)(Satisfaction Guaranteed)

(More than) (over) (x # of (sprays)(squirts)(uses) per bottle)

No drip

No mess

Refill(s) X Times

Save (X%) (per fluid ounce) (per fl oz)

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(Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)
(Targeted) (complete) (coverage) (spray)
(The)(This)Container contains no metallic parts
This (X) (Ounce) (Container) is equal to (X) (uses) (wipes) (quick) (touch ups) (cleaning) (occasions) (cleans) (dabs) (taps)
(sprays)
(Wide) (broad) (controlled) (complete) (format) (coverage) (spray)
X (More) (Dispenses) (Free) (per bottle)
X (More) (Uses) (Sprays) (per bottle)(X)(Refill)=(X Dispenses) (X Dispensers)
X (taps)(wipes)(swipes)(cleans)(dabs)(uses)
(x fl oz. (at)(for the) x fl oz. Price)(x fl oz. (at the)(for the) price of x fl oz.)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher))

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

<< MARKETING CLAIMS >>

(3-in-1) (4-in-1) (Advanced) (Antibacterial) (Express) (Clean & Fresh) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Triple Action) (Versatile)

(Bathroom) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning)

(Contains:) (Made with:) (Natural Pure Orange Oil) (Pure Orange Oil) (Orange Oil)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Comfort)(Easy (to) Grip) (Easy (to) Store) (Deep Clean) (Cleaner) (Cleaning) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Decorative) (Dispenser) (Matches) (Décor) (Leave on counter) (Leave it out) (No need to clear your counters)(Ergo) (Ergonomic) (Controlled) (Convenient) (Dispenser) (Dispensing) (No Drip) (Sprayless) (Fungistat) (Fungistatic) (Germicidal**) (Sanitizes) (Sanitizer) (See-through) (Sparkling) (Streak-Free) (Shine) (Virucidal†)

(0)(zero)(%)(percent) bleach (in formula)

A Brighter Outlook

Advanced Deep Clean(er)

Advanced (Deep) Clean (Cleaning) (Cleaner) (multi-surface cleaner) (all purpose cleaner)

Advanced Cleaning Formula (multi-surface cleaner) (all purpose cleaner)

Advanced Clean (multi-surface cleaner) (all purpose cleaner)

Advanced Cleaning (Strength) (Power) (Ingredients) (multi-surface cleaner) (all purpose cleaner)

Adventure Awaits

Always Tip Top (clean) (with Lysol Tap Top™)

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Approved to {{insert claims from Sanitization Section}} {{insert claims from Disinfection Section}}
(Bleach free)
Be Happy
Brand New Day
Brighter Horizon
Contains no (abrasives) (bleach)
Cool Energy
Cool Magic
Cool Reflections
(Delicate)
Does not contain (chlorine) bleach
Don't hide your cleaner (anymore)
Dream. Believe. Achieve.
Dream Big
Dries (X) (%) (percent) (minutes) (seconds) (faster) (quicker) than (a) mop and bucket
Dries in (X) (minutes) (seconds)
(Dye) (and) (Fragrance) Free
Endless Possibilities (!)
Feelin(g) Positive
Forever Fresh
Free from bleach (no chlorine bleach)
Free Spirit
Fresh Beginnings
Fresh (Energy) (Perspectives)
Good Feelings
(A) Fresh Start
Hello Future
Improving your paper towel
Jump Start
Leap Forward
Live Laugh Shine
Live the Moment
Lysol® Brand Disinfectant products (help reduce) (aid in the reduction of) cross-contamination of germs on treated hard, non-porous surfaces
Make every (wipe)(swipe)(dab)(tap) count
Make it Happen
(Makes) x (amount) (of) fl oz (when) (diluted) ((when diluted) (in dilution))
(Makes) (Up to) x (amount) (of) gallons() (in dilution) (when) (diluted) ((when diluted) (in dilution))
Max (Deep) clean (multi-surface cleaner) (all purpose cleaner)
Meets AOAC use-dilution efficacy test standards for hospital disinfectants
Mom tested, Lysol approved(!)
New (and improved)
New Beginnings
No harsh chemical residue
Non-abrasive formula (will not scratch surfaces)
Power clean (multi-surface cleaner) (all purpose cleaner)
Rise and Shine
Rise Up
Saves time
(Saves)(save) X (minutes)(seconds)
(Say Hello) (Welcome) to a (Brighter Horizon!) (Brand New Day!)
Specially crafted fragrance to brighten your cleaning experience
Specially crafted fragrance that embodies (the) fresh invigorating notes of a country breeze
Specially crafted fragrance (with (hints) (special) (notes) of berries and herbs) (that) (indulges) (reminds) (captures) (you) (with) (the) (of) (with the essence of freshly picked berries in the orchard) (freshly picked berries at a farm) (captures the fresh morning air with hints of freshly picked berries) (you of a walk through the orchard). (Get ready for a Fresh Start!)

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Specially crafted fruity fragrance that reminds you of a warm tropical breeze.

Sunny & Bright

(Better) (Hello) (Welcome) Tomorrow

Time (saver)(saving)

Ultra (Deep) (Clean) (Cleaning) (multi-surface cleaner) (all purpose cleaner)

(Xpress) (rapid) (handy) (quick) (fast) (dry) (drying) (action)

X (minute)(minutes)(seconds)(percent)(%)(Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket

X (minute)(minutes)(seconds)(percent)(%)(xpress)(rapid) (dry)(drying)action

<< PERFORMANCE CLAIMS >>

Cleans & freshens instantly

Contains powerful grease cutters

Contains the cleaning liquid of (X) wipes

Control where you put your cleaner

Cuts cleaning time

Destroys everyday messes and freshens

Destroys everyday stains quickly

Fast acting formula

Fast cleaning action

Leaves (a fresh) (long-lasting) (clean) (scent) (no) (dull) (sticky) residue

Leaves (household) (washroom) (restroom) surfaces (clean) (deodorized)

Leaves a sparkling shine

Leaves no (filmy) (sticky) residue

Leaves your (home) (house) (washroom) (restroom) (facility) smelling clean with a clean fresh scent

Leaves your kitchen and bathroom with a fresh, clean scent

Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household) (all over the house)

More cleaning with less effort

No streaking (or filming)

One step cleaning and sanitizing

Powerful (Easy) (Cleaning) (Cleaner)

Powerful cleaning and freshening

Powerful multi-purpose cleaner

Powers through tough stains {insert use soil – See Appendix 2}

Powers through your toughest cleaning jobs

Removes everyday stains in seconds

Removes tough stains the first time

Starts to work before you do

Tough on greasy soils

<< USAGE CLAIMS >>

A disinfecting, effective (non-food contact surface) cleaner for use in the (kitchen) (bathroom) (washroom) (restroom) (and other household areas)

Always (there) (ready)(within arms reach)(ready to clean)(ready for you)(at your fingertips)

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites – See Appendix 2}

Convenient ({insert surfaces – see Pg. 21}) (kitchen) (and) (bathroom) (surface) cleaner

Convenient (bathroom) (restroom) (kitchen)(floor)(surface) (cleaner)

Convenient (disinfecting) (and)(cleaning)(sanitizing)(pump top)

Designed (to) (stay) (be placed) (sit) (on) (for) (the) (Kitchen) (and) (or) (Bathroom) counter(s)

Designed for floors (flooring)

Easy to use – just mist and walk away

Easy to use (formula) (formulation) (refill)

(Easy) (&) (and) (Convenient) way to clean (and disinfect)

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Effectively works on many hard, non-porous surfaces
Fast / Easy / Effective: Use (in) (on) (the) {insert use sites – See [Appendix 2](#)}
For a complete clean, (this product) (is) (an) (will) (has) {insert any below listed claim from pages 2 - 9}
For any hard, non-porous surface where germs are a concern
For everyday (use) (usage) (touch-ups)
For multiple cleaning (tasks)
For multiple cleaning tasks
For use (in) (on) {insert use sites – See [Appendix 2](#)} (as a multi-purpose disinfectant cleaner)
Formulated for (hospital) (institutional) use
Formulated for {insert use sites – See [Appendix 2](#)}
Formulated for medical institution's (infection control program) needs
Good (for everyday cleaning) (and) (for your toughest household messes)
Good for most indoor cleaning tasks
Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your toughest household messes)
Great for everyday use (in kitchens and) (bathrooms) (restrooms) (all over the house)
(Ideal for) (great on) (can be used on) (effectively) (safely) (cleans) (and) (disinfects) (Finished wood) (sealed granite)(sealed marble) (and) (stainless steel)
(Keep) (Leave) (it) (on the counter) (out) (so its ready to go)(so you are always ready to)(clean) (disinfect)
Keep your (shower) (kitchen) (bathroom) (restroom) clean every day
No bucket required
No gloves (required) (necessary) (needed)
No need to (rinse) (or) (dilute)
No need to (use)(wear) gloves
No rinse required
Perfect for the kitchen (and) (bathroom) (restroom)
(Quick) (Fast) (effective) cleaning
(Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket
Ready to use
(Squirt) (apply) (pour) directly onto floors
(Still) great for kitchens (and) (bathrooms) (restrooms)
Use only one product to get a streak-free shine plus antibacterial action
Use this product throughout your home to clean {insert use site / surface / soils – See [Appendix 2](#)}
Works on a wide range of (household) (kitchen) (bathroom) surfaces

<< NOTE: ALL SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

<< CLEANING / DEODORIZING CLAIMS >>

(20%) (X%) more cleaning ingredient(s) (agents)
3X (the) Cleaning Power on {insert soils – See [Appendix 2](#)}
3X Cleaning Power vs. {(Lysol® All Purpose Cleaner with Bleach) (777-83 Product name)}
A clean you can smell
A convenient way to (clean) (disinfect) (and) (deodorize)
(Amazing)(Incredible)(Delightful)(freshness)(fruity)(floral)(fragrance)(smell)(scent)
Antibacterial cleaning action (on hard, non-porous surfaces) for (kitchens and bathrooms) (all over the house) (washrooms)
Antibacterial glass and surface cleaner
(A) (Modern) (Quicker) (way) (to) clean
Better cleaning than (paper towel and water)(sponge)(rag)(towel)
Better grease – fighting power (than)(ever)(before)(!)
Better grease removal (than) (ever) (before)(!)
Better than ever on (grease){insert soils – see [Appendix 2](#)}
Brilliant (bright) (glistening) (see-through) (beautiful) shine
Clean (and)(dry)(dries) X (minute)(minutes)(seconds)(percent)(%) (faster)(quicker) than (a) mop and bucket
Clean (when the mess happens) (with less) (up messes with one hand)

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(Cleaning)(Disinfecting) at your finger tips
Cleans (and disinfects) (hard, non-porous surfaces) (all over the house) (kitchens and bathrooms)
Cleans (and shines) (and smells) (great)
Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) {insert use sites – See [Appendix 2](#)}
Cleans (effectively) (kitchen messes) (food spills) (all over the house) (in kitchens and) (bathrooms) (restrooms)
(Cleans) (effortlessly)(eliminates) (removes)(stubborn (nasty) stains Cleans (everyday) (tough) (kitchen) (and) (bathroom)
(messes) (surfaces)(to a streak-free shine)
(Cleans) (Removes) (Eliminates) (Destroys) (stains) (baked-on) (burnt-on) food)
Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom) (and other household surfaces)
Cleans (tough) (messes fast) (soap scum)
Cleans (tough) grease and grime
Cleans (up to) X (more)(square feet)(of) (counters) (countertops)
Cleans and sanitizes non-food contact surfaces
Cleans the toughest soils
Cleans to a (brilliant) (streak-free) shine
Cleans without leaving a dull residue behind
Cleans x (countertops) (square feet) (area)
Cleans (x times) (x%) faster(vs. (current) {insert Lysol® Brand name})
Combines (streak-free) cleaning with antibacterial action
Complete Clean
Confidence in cleaning
Contains (powerful) (effective) (fast acting) (grease cutters)(cleaning agents)
Cuts (Cleans) (Controls) (Dissolves) grease (fast) (quickly)
Cuts (Cleans) greasy dirt and soap scum and bathroom soils
Cuts (Cleans) grime in kitchens and (bathrooms) (restrooms) (fast)
Cuts (Cleans) kitchen and bathroom and household grime and soils (fast)
Cuts cleaning time
(Cuts)(Destroys)(Eliminates)(Removes) (through) (tough) (kitchen) (grease) (and) (grime)
(Daily) (Everyday) clean
Degreases (Degreaser) (and deodorizes)
(Designed) (to) clean(s) (everday) (tough) messes
Eliminates grease without streaking
Eliminates grease without streaking
Eliminates odors (caused by) (bacteria) (mold and mildew) (and) (non-fresh foods))
Express Clean & Fresh
For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth)
For a better (kind of) clean
For a cleaner, fresher household
(For) (a) deep (down) clean
(For) (a) (an) (advanced) (deep) cleaning (formula) (power) (strength) (clean)
Fragrance inspired by nature
Get a true clean (with) (this product)
Gives you multiple cleaning actions – removes dirt, grease and soap scum
Gives you multiple cleaning actions (-) (removes) (eliminates) (cuts through) ({insert soils – see [Appendix 2](#)}) (and)
(deodorizes)
Gives you streak-free cleaning (on most kitchen surfaces from appliances to greasy stovetops)
Gives you streak-free shine while it cleans
Glass and surface cleaner with antibacterial formula
Great on glass
Heavy duty
Helps keep your home cleaner
{insert Lysol® Advanced Brand Name} (Cleans) X% more (per) (use) (dose) (drop) (vs. (current) {insert Lysol® Brand name})
Instant freshness
Instant freshness
Invigorating freshness
“Just Cleaned” freshness for hours

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Just (squeeze) (spray) (wipe)
Just a tap (wipe)(swipe) (to top up your cleaning)
Keep cleaning under control
Keeps your home (clean) (and) (fresh) (and) (fragrant)
No mix (cleaner) (cleaning)
Non-food contact surface sanitizing cleaner
Offers you a burst of freshness
Powerful (effective) (multi-purpose) cleaner (degreaser and deodorizer)
Powerful grease cutter
(Powers through) (cuts) (cleans) (tough) (household) (messes) (including kitchen) (grease) (and) (grime) (stains)
Powers through (tough messes) (even your toughest messes) (in the kitchen and bathroom) (all over the house)
Quickly (Destroys) (removes) (eliminates) (stubborn) (nasty) stains
Quickly degreases and deodorizes
(Quickly) (Effortlessly) removes (cleans) the following: {insert soils – See Appendix 2}
(Refreshing) (rejuvenating)
(Remove)(Removes) tough stains (the first time) (restrooms) (all over the facility)
Removes (Eliminates) (nasty) (foul) (filthy) (lingering) odors
Removes (tough) (everyday) {insert soils – See Appendix 2}
Removes tough dirt and grime
Sparkling shine
Starts cleaning on contact
Streak-free (cleaning) (formula) (shine)
Streak-free (cleaning) (shine)
Surface cleaner
The most convenient way to clean
The one-step cleaner (and sanitizer)
The smell of (LYSOL®) clean
True ultimate invigorating (light)(bright)(great)(long lasting)(fresh)(freshness)(fragrance)(scent)(clean)
(This product) has 3X Cleaning Power to remove ({insert soils – See Appendix 2}) (Grease, Food stains (& Grime)
(This product) has the cleaning power to remove {insert soils – See Appendix 2}
(This product's formula) cleans and shines
Thoroughly cleans surfaces throughout the bathroom to a streak-free shine
Unbeatable cleaning
(Unbeatable)(Unbelievable)(Freshness)(Fragrance)
Wipes away everyday grease and grime
X% faster clean
(+)X% (more) cleaning (ingredients) (agents) (power) (strength) (in) (every) (drop) (dose) (vs. (current) {insert Lysol® Brand name})

<< CLEANING CLAIMS – Non-Living Allergens†† >>

Controls common household allergens††
(Even) removes x% of allergens††
(Reduces) (removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen)
(around your bathroom) (on your floors) ††
(Reduces) (removes) {insert allergens – See Appendix 2} (at the source)
Removes allergens (on surfaces) with Lysol® {insert allergens – See Appendix 2}
Removes 90% of allergens††
Take control over allergens (in your home) with Lysol® {insert allergen – See Appendix 2}
(This product) removes the following allergens: {insert allergens – See Appendix 2} (from surfaces)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

<< SPRAY BOTTLE CLAIMS AND USAGE SECTION >>

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

An effective (fast acting) (quick) (non-food contact surface sanitizer (for use in {insert use sites – See Appendix 2})

Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}

Fast acting sanitization (sanitizer)***

Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in (10) (30) seconds)

Kills (Destroys) (Eliminates) 99.9% of bacteria*** (in (10) (30) seconds)

Kills (Destroys) (Eliminates) 99.9% of (household) bacteria (commonly found in kitchens) (on hard, non-porous, non-food contact surfaces) in (10) (30) seconds.***

Leaves (household) surfaces sanitary

Sanitizes (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in (10) (30) seconds***

Sanitizes non-food contact surfaces***

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

<< 2009 PANDEMIC H1N1 CLAIMS >>

Kills Pandemic 2009 H1N1 Influenza A Virus

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu). (This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See Appendix 2}

[Approved to kill 50% more¹ (kinds of) germs**]

[Approved to kill X more¹ (kinds of) germs**]

[Approved to kill germs** X faster¹]

[Approved to kill X germs** X times faster¹]

America's Home Disinfectant

Cleans and disinfects (all over the house) (kitchens and) (bathrooms) (restrooms)

Combines streak-free cleaning with antibacterial action

Controls (Eliminates) (kills) (kitchen) odor-causing bacteria

Controls (Prevents) (Inhibits) (the growth of) mold and mildew

Disinfection for your (kitchen) (and) (bathroom) (home)

Disinfects – kills germs** for a deep down clean

Disinfects (and) (deodorizes) (hard, non-porous surfaces)

Disinfects (Deodorizes) hard, non-porous surfaces

Eliminates (kills) odor-causing bacteria

Helps prevent cross-contamination of bacteria [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include "on treated hard, non-porous surfaces" indicated by either * or ²]

Helps prevent the spread of cold and flu viruses† [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include "on hard, non-porous surfaces" indicated by either † or ²]

Helps prevent the spread of germs** on hard, nonporous surfaces

Hospital type disinfection

Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)(¹)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

Kill(s) (X)(%) (more) (kinds) (of) germs**(1)
Kills 99.9% of germs**
Kills 99.9% of viruses† and bacteria*
Kills: {insert micro-organisms – See [Appendix 2](#)}
Kills (99.9% of) Bacteria*
Kills bacteria* (commonly found in the (kitchen) (and) (bathroom))
Kills germs** (and controls the growth of mold and mildew)
Kills germs: Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Herpes Simplex Virus Type 1 & 2, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus], Influenza Virus Type A2 [Japan].
Kills germs: Influenza Virus Type A2 [Japan], Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Herpes Simplex Virus Type 1 & 2, Escherichia coli O157:H7, Listeria monocytogenes, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus],
Kills Avian Influenza A Virus on pre-cleaned environmental hard, non-porous surfaces in (2) (10) minutes.
Kills (household) bacteria* (in 2 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 2 minutes)
Kills (household) bacteria* (and sanitizes)
Kills kitchen and bathroom bacteria*
Kills more than 99.9% of bacteria* and viruses†
Kills (Destroys) (Eliminates) germs**
Kills (kitchen) (bathroom) (household) germs**
Kills bacteria* commonly found in kitchens (in 2 minutes)
Kills bacteria* and viruses† on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 2 minutes
Kills viruses†

<< Additional CLAIMS – Specific to Professional Branded products Only >>

<< MARKETING CLAIMS >>

(This product) is a broad spectrum disinfectant (bactericidal) according to the AOAC Germicidal Spray Products test method.

(This product) is a combination cleaner / disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces.

<< SPRAY BOTTLE CLAIMS AND USAGE SECTION - continued >>

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL® brand products.

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle.

We invite you to call us if you have any questions or comments on our products.

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Operate: Turn nozzle counter clockwise to preferred usage.

To Operate: Turn nozzle to (“ON”) (desired) position.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

<< **SPRAY BOTTLE CLAIMS AND USAGE SECTION (continued)** >>

To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.

To Clean (/ Deodorize) (/ Remove Allergens††): (Spray) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge). No rinsing required.

To (Clean)/(Deodorize): (Spray) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).
To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Spray) surface until thoroughly wet.
To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** Leave for (2) (10) minutes before wiping. Rinse all food contact surfaces with water after use.

To Control (and Prevent) (the Growth of) Mold & Mildew: Spray pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<< **Advisory Statements – must be included where appropriate** >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).
Does not harm most (kitchen) (bathroom) surfaces.
On painted surfaces test a small inconspicuous area first.
Rinse bathtub / shower surfaces with water after using product.
This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).
If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

<< **Additional USE DIRECTIONS – Specific to Professional Branded products Only** >>

<< **Terminal Sterilant Statement – qualified metal surfaces** >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< **Terminal Sterilant Statement – unqualified metal surfaces** >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

<< **Additional USE DIRECTIONS – Specific to Professional Branded products Only-continued** >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for (2) (10) minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<<**Marketing Claims**>>

For Commercial Use

<< **Additional USE DIRECTIONS – Specific to Tap-Top Gadget Packaging Only - continued** >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Before first use remove (outer carton) (outer wrapper) (outer label) (outer shrink sleeve)
(Pull) (Tear) (down) (around perimeter of unit) on perforated strip

(To Operate:) To Unlock: (Push Down) (Twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense)
To Lock: (Push Down) (twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense) (Reverse this action) (Reverse unlock action)

To Refill: ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) (of) (original) (unit) by tearing along perforation). Remove cap (from refill). (Unscrew)(Remove) pump (from original unit). Place pump on refill and (screw to) tighten.

To Refill (Bottle) (unit): ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) of (original) (unit) by tearing along perforation) Remove cap (from refill). (Unscrew)(Remove) (pump) (from) (top) (of unit). Pour product from refill container and replace (top) (pump) (of unit) and tighten.

To Clean: (Apply) (product) (on) (wipe) (dish rag) (sponge) (paper towel) (or) (dish towel) (by) (pumping)(pushing) (dabbing) (tapping) (down) (top) (of) (unit) (once) (twice) (three times) (several) (a) (few) (x) (times) (to) (clean). Wipe surface. Rinse food contact surfaces with potable water.

To Disinfect: Pre-clean surface (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (2) (10) minutes. (To disinfect heavily soiled surfaces, pre-clean surface using a fresh paper towel or sponge.)

To Disinfect Toys: Use only on hard non-porous surfaces. Pre-clean surface(s). (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (2) (10) minutes before wiping. Rinse thoroughly with potable water after use.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term *"this product"* used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<< Trigger bottle >>

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

<< Trigger bottle >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Refillable container. Do not reuse or refill except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle.

STORAGE AND DISPOSAL: Store in areas inaccessible to (small) children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

<< POURABLE BOTTLE CLAIMS AND USAGE SECTION >>

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

An effective (fast acting) (quick) (non-food contact surface sanitizer (for use in {insert use sites – See Appendix 2})

Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}

Fast acting sanitization (sanitizer)***

Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in (10) (30) seconds)

Kills (Destroys) (Eliminates) 99.9% of bacteria*** (in (10) (30) seconds)

Kills (Destroys) (Eliminates) 99.9% of (household) bacteria*** (commonly found in kitchens) (on hard, non-porous, non-food contact surfaces) in (10) (30) seconds.***

Leaves (household) surfaces sanitary

Sanitizes*** (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in (10) (30) seconds

Sanitizes*** non-food contact surfaces

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

<< 2009 PANDEMIC H1N1 CLAIMS >>

Kills Pandemic 2009 H1N1 Influenza A Virus

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ***” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu). (This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See [Appendix 2](#)}
America's Home Disinfectant

Cleans and disinfects (all over the house) (kitchens and) (bathrooms) (restrooms)

Combines streak-free cleaning with antibacterial action

Controls (Eliminates) (kills) (kitchen) odor-causing bacteria

Controls (Prevents) (Inhibits) (the growth of) mold and mildew

Disinfection for your (kitchen) (and) (bathroom) (home)

(Disinfects –) kills germs** for a deep (down) clean

Disinfects (and) (deodorizes) (hard, non-porous surfaces)

Disinfects (Deodorizes) hard, non-porous surfaces

Eliminates (kills) odor-causing bacteria

Helps prevent cross-contamination of bacteria* [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include "on treated hard, non-porous surfaces" indicated by either * or ²]

Helps prevent the spread of cold and flu viruses† bacteria [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include "on hard, non-porous surfaces" indicated by either † or ²]

Helps prevent the spread of germs** on hard, nonporous surfaces

Hospital type disinfection

Kills: {insert micro-organisms – See [Appendix 2](#)}

Kills 99.9% of germs**

Kills 99.9% of viruses† and bacteria*

Kills (99.9% of) Bacteria*

Kills bacteria* (commonly found in the (kitchen) (and) (bathroom))

Kills germs** (and controls the growth of mold and mildew)

Kills germs: Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Herpes Simplex Virus Type 1 & 2, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus], Influenza Virus Type A2 [Japan].

Kills germs: Influenza Virus Type A2 [Japan]. Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Herpes Simplex Virus Type 1 & 2, Escherichia coli O157:H7, Listeria monocytogenes, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus].

Kills Avian Influenza A Virus on pre-cleaned environmental surfaces in (2) (10) minutes.

Kills (household) bacteria (in 10 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 10 minutes)

Kills (household) bacteria* (and sanitizes)

Kills kitchen and bathroom bacteria*

Kills more than 99.9% of bacteria* and viruses†

Kills (Destroys) (Eliminates) germs**

Kills (kitchen) (bathroom) (household) germs**

Kills bacteria* commonly found in kitchens (in 10 minutes)

Kills bacteria* and viruses† on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 10 minutes

Kills viruses†

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

<< **Additional CLAIMS – Specific to Professional Branded products Only** >>

<< **MARKETING CLAIMS** >>

(This product) is a broad spectrum disinfectant (bactericidal) according to the AOAC Use Dilution test method.

(This product) is a combination cleaner / disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces.

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL® brand products.

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle.

We invite you to call us if you have any questions or comments on our products.

<< **POURABLE BOTTLE USAGE SECTION** >>

<< **USE DIRECTIONS** >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(To Operate:) **To Open:** Lift tab up, push back and press tab down to lock into open position.
 To Close: Release tab from locked position, push tab down and snap closed.

To Operate: (Pull) (twist) (right) (left) (flip) (peel off tab) (and discard)(nozzle) (cap) up to open.

To Clean (/ Deodorize) (/ Remove Allergens††): (Squirt) (Apply) (to) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge). No rinsing required.

To (Clean)/(Deodorize): (Squirt)(to surface) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Apply to) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** (For bacteria) Leave for 10 minutes before wiping. (For viruses leave for (2) (10) minutes before wiping)
Rinse all food contact surfaces with water after use.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<< **Advisory Statements – must be included where appropriate** >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

<< Additional USE DIRECTIONS – Specific to Professional Branded products Only >>

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< Additional USE DIRECTIONS – Specific to Professional Branded products Only- continued >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for (2) (10) minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<<Marketing Claims>>

For Commercial Use

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<< Pourable bottle >>

FIRST AID	
If in Eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none">• Call Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218)(1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

<< Pourable container >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

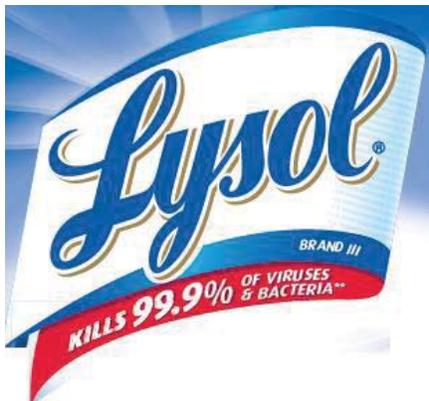
PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Fill container 1/4 full with water and recap. Agitate vigorously and dispose of rinsate. Repeat two more times. Discard in trash or offer for recycling, if available.

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The term “Y” is a place holder for a character A – Z.

<< OPTIONAL GRAPHIC ICONS >>



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<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

<< SPRAY BOTTLE CLAIMS QUALIFIER SECTION >>

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (and) (pet hair) (pollen particles) (from) (timothy grass).

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) (on hard, non-porous non-food contact surfaces) (in (10)(30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

* Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (on hard, non-porous surfaces) (in 2 minutes).

² On hard, non-porous surfaces

** Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) [on hard, non-porous surfaces]) (on hard non-porous surfaces) (in 2 minutes).

† Kills (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) (on hard, non-porous surfaces) (in 2 minutes).

¹ (based on) (vs.) (current) (previous) (Lysol® Brand Disinfectant Multi-Purpose Cleaner) ({insert Lysol® brand name}) (EPA registered master label) label (for this product) (version X) {insert date}

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
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The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria (10 minutes)		(ATCC No.)	
Enterococcus faecalis [VRE]		(51299)	(Vancomycin Resistant)
Bacteria / Fungi (2 minutes) (10 minutes)		(ATCC No.)	
Acinetobacter baumannii MDR		(19606)	Cefazolin, Gentamicin, and Trimethoprim/Sulfa Resistant
Bordetella pertussis		(12743)	
Campylobacter jejuni		(29428)	
Candida albicans		(10231)	
Enterobacter aerogenes MDR		(29751)	Ampicillin, Ampicillin/Sulbactam, Cefazolin, and Ceftriaxone Resistant
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae NDM-1 positive		(CDC1000527)	
Klebsiella pneumoniae Carbapenem resistant		(BAA1705)	
Legionella pneumophila		(33153)	
Listeria monocytogenes		(7644)	
Pseudomonas aeruginosa		(15442)	
Salmonella enterica		(10708)	
Salmonella enterica serovar typhi		(6539)	
Serratia marcescens		(14756)	
Shigella dysenteriae		(11835)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Staphylococcus aureus - CA-MRSA USA-300		(NRS 384)	(Community-Associated Methicillin Resistant)
Staphylococcus aureus – VRSA		(NARSA VRS1)	(Vancomycin Resistant)
Streptococcus pyogenes (Strep)		(12384)	
Viruses (10 minutes)		(ATCC No.)	
Influenza A2 [Japan 305/57]		(VR-100)	(flu virus)
Viruses (2 minutes) (10 minutes)		(Strain)	(ATCC No.)
Canine Distemper Virus	(Lederle)	(VR-128)	
(Human) Coronavirus	(229E)	(VR-740)	
Cytomegalovirus	(AD-169)	(VR-538)	
Hepatitis B Virus (HBV) (DHBV - surrogate)		(Hepadna)	
Hepatitis C Virus (HCV) (BVDV - surrogate)		(NVSL)	
Herpes Simplex Virus Type 1	(F(1))	(VR-733)	
Herpes Simplex Virus Type 2	(G)	(VR-734)	
Human Immunodeficiency Virus (HIV) Type 1	(HTLV-III _B)	n/a	(HIV-1 AIDS Virus)
Infectious Bovine Rhinotracheitis	(LA)	(VR-188)	
Influenza A	(Hong Kong)	(VR-544)	(Flu virus)
(Avian) Influenza A (H1N1) Virus	(A/Malaya/302/54)	(VR-98)	
Influenza A (2009-H1N1) Virus	(A/Mexico/4108/2009)	(CDC2009712192)	(Flu virus)

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 The product label must identify the specific bacteria, virus, fungus & mold.
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(Avian) Influenza A (H3N2) Reassortant Virus	(A/Washington/897/80 x A/Mallard/New York/6750/78)	(VR-2072)	
(Avian)Influenza A (H7N9) Virus	(wildtype A/Anhui/1/2013)	(CDC2013759189)	
Newcastle Disease Virus	(B1, Hitchner or Blacksburg)	(VR-108)	
Parainfluenza Virus Type 3	(C243)	(VR-93)	
Pseudorabies Virus	(Aujeszky)	(VR-135)	
Rabies Virus	(ERA)	(CDC Rupprecht)	
Respiratory Syncytial Virus (RSV)	(Long)	(VR-26)	
SARS Coronavirus	(CDC200300592)	(Zeptomatrix)	(Severe Acute Respiratory Syndrome)
Transmissible Gastroenteritis virus (TGE)	n/a	(Univ of Minnesota)	
Vaccinia Virus	(WR)	(VR-119)	
<< SPRAY BOTTLE CLAIMS AND USAGE SECTION (continued) >>			
<< Mildew Fungistat – Hard, non-porous, non-food contact surfaces >>			
Fungi (3 minutes)		(ATCC No.)	
Aspergillus niger		(6275)	(mold & mildew)
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (30) (10)-seconds		(ATCC No.)	
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Streptococcus pyogenes		(12384)	

Symbol Designation – used on product labels		
Single asterisk (*)	Bacteria *	Used for identifying disinfection against specific bacteria
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germs **	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against specific bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
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 To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
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 The term ‘x’ is a place holder for a number between 1 to 99.
 The term “Y” is a place holder for a character A – Z.

<< POURABLE BOTTLE CLAIMS QUALIFIER SECTION >>

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) (on hard, non-porous non-food contact surfaces) (in (10) (30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

* Kills (99.9% of) (Acinetobacter baumannii (MDR)) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes (MDR)) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) ((Carbapenem Resistant) Klebsiella pneumoniae) ((New Delhi metallo-beta-lactamase 1 (NDM-1) positive) Klebsiella pneumoniae) (Legionella pneumophila) (Listeria monocytogenes)(Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica (subspecies enterica serovar Typhi)) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (Staphylococcus aureus [CA-MRSA]) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus [VRSA]) (and) (Streptococcus pyogenes) (on hard, non-porous surfaces) (in 10 minutes).

² On hard, non-porous surfaces

** Kills (99.9% of) (Acinetobacter baumannii (MDR)) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes (MDR)) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) ((Carbapenem Resistant) Klebsiella pneumoniae) ((New Delhi metallo-beta-lactamase 1 (NDM-1) positive) Klebsiella pneumoniae) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica (subspecies enterica serovar Typhi)) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (Staphylococcus aureus [CA-MRSA]) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus [VRSA]) (and) (Streptococcus pyogenes) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (and) ((Influenza A2 Virus [Japan305/57]) (Avian Influenza A [H1N1] Virus) [on hard, non-porous surfaces]) (on hard non-porous surfaces) (in 10 minutes).

† Kills (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (and) ((Influenza A2 Virus [Japan 305/57]) (Avian Influenza A Virus [H1N1]on hard, non-porous surfaces]) {insert virus(es) from table on pages 19-20}(on hard, non-porous surfaces) (in) (2) (10) minutes).

This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria/Fungi (10 minutes)		(ATCC No.)	
Acinetobacter baumannii		(19606)	(Multi-Drug Resistant (MDR)) (Cefazolin, Gentamicin, Trimethoprim/Sulfa resistant)
Bordetella pertussis		(12743)	
Campylobacter jejuni		(29428)	
Candida albicans		(10231)	
Enterobacter aerogenes		(29751)	(Multi-Drug Resistant (MDR)) (Ampicillin, Ampicillin/Sulbactam, Cefazolin, Ceftriaxone resistant)
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Enterococcus faecium		(51559)	Multi-Drug Resistant (MDR) (Ampicillin, Penicillin, Gentamicin resistant)

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 The term “Y” is a place holder for a character A – Z.

Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(BAA-1705)	(Carbapenem Resistant)
Klebsiella pneumoniae		(CDC 1000527)	(New Dehli metallo-beta-lactamase 1 (NDM-1) positive)
Legionella pneumophila		(33153)	
Listeria monocytogenes		(7644)	
Pseudomonas aeruginosa		(15442)	
Salmonella enterica		(10708)	
Salmonella enterica		(6539)	(subspecies enterica serovar Typhi)
Serratia marcescens		(14756)	
Shigella dysenteriae		(11835)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [CA-MRSA]		NRS 384	(Community Associated Methicillin Resistant)
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Staphylococcus aureus [VISA]		(VISA)	(Vancomycin Resistant)
Streptococcus pyogenes		(12384)	
Viruses (10 minutes)		(ATCC No.)	
Influenza A2 [Japan 305/57]		(VR-100)	(flu virus)
Viruses (2 minutes) (10 minutes)	(Strain)	(ATCC No.)	
Canine Distemper Virus	(Lederle)	(VR-128)	
(Human) Coronavirus	(229E)	(VR-740)	
Cytomegalovirus	(AD-169)	(VR-538)	
Hepatitis B Virus (HBV) (DHBV - surrogate)		(Hepadna)	
Hepatitis C Virus (HCV) (BVDV - surrogate)		(NVSL)	
Herpes Simplex Virus Type 1	(F(1))	(VR-733)	
Herpes Simplex Virus Type 2	(G)	(VR-734)	
Human Immunodeficiency Virus (HIV) Type 1	(HTLV-III _B)	n/a	(HIV-1 AIDS Virus)
Infectious Bovine Rhinotracheitis	(LA)	(VR-188)	
Influenza A	(Hong Kong)	(VR-544)	(Flu virus)
(Avian) Influenza A (H1N1) Virus	(A/Malaya/302/54)	(VR-98)	
Influenza A (2009-H1N1) Virus	(A/Mexico/4108/2009)	(CDC2009712192)	(Flu virus)
(Avian) Influenza A (H3N2) Reassortant Virus	(A/Washington/897/80 x A/Mallard/New York/6750/78)	(VR-2072)	
(Avian)Influenza A (H7N9) Virus	(wildtype A/Anhui/1/2013)	(CDC2013759189)	
Newcastle Disease Virus	(B1, Hitchner or Blacksburg)	(VR-108)	
Parainfluenza Virus Type 3	(C243)	(VR-93)	
Pseudorabies Virus	(Aujeszky)	(VR-135)	
Rabies Virus	(ERA)	(CDC Rupprecht)	
Respiratory Syncytial Virus (RSV)	(Long)	(VR-26)	
SARS Coronavirus	(CDC200300592)	(Zeptomatrix)	(Severe Acute Respiratory Syndrome)
Transmissible Gastroenteritis virus (TGE)	n/a	(Univ of Minnesota)	
Vaccinia Virus	(WR)	(VR-119)	
<< Mildew Fungistat – Hard, non-porous, non-food contact surfaces >>			

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 The term 'x' is a place holder for a number between 1 to 99.
 The term "Y" is a place holder for a character A – Z.

Fungi (3 minutes)		(ATCC No.)	
Aspergillus niger		(6275)	(mold & mildew)
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (30) (10)-seconds		(ATCC No.)	
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Streptococcus pyogenes		(12384)	

<u>Symbol Designation – used on product labels</u>		
Single asterisk (*)	Bacteria *	Used for identifying disinfection against specific bacteria
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germs **	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against specific bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens

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<<APPENDIX 2>>

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>

Soils / Odors: (Graphic – depicting soil)

Bathtub rings	Food stains	Mildew stains	Smear (Smudge)
Beverage stains	Grass stains	Mud	Smoke odors
Blood stains	Greasy Stains	Oil	Soap scum
Cooking odors	(Ground in) (dirt)	Outdoor grime	Stains (Soils)
Cosmetic stains	(tough) Grease (Splatter)		
Crayon / Pencil marks	Grime	Pen / Ink marks	Tough soils
(Dirt) (Dust)	Handprints	Pet (odor) (stains)	Wine (Juice) stains
Fingerprints	(Heel) (Scuff) marks		

Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach matter	Dust mite matter	Pet dander
Cockroach debris	Dust mite debris	Pet hair
Cockroach matter	Dust mite matter	Pollen particle
Cockroach particles	Dust mite particles	

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

Chrome ~	Fiberglass fixtures	Glazed tile	Plastic laminate
Copper	Glass	Linoleum	Stainless steel ~
Crystal	Glazed ceramic	Metal	Tin
Enamel	Glazed porcelain	Mirror	Vinyl

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Glazed ceramic (tile) (floors)	Shelves (drawers)
(Bathtub) (tub)	Glazed porcelain tile (floors)	Shower (door) (curtain)
Bed frame	Sealed granite (floors)	Shower (stall) (area)
Cabinet (non-wood)	Grill (Bar-B-Que) exterior	Sink (basin)
Chair (non-wood)	Highchair (non-food contact area)	Stainless Steel
Changing table (non-wood)	Laminate floors	(Stove) (stovetop)
Ceramic floors	Light fixture	
Computer screen	Sealed marble (floors)	Table (tabletop) (non-wood)
Counter(top)	Metal blinds	Telephone
Crib (non-wood)	Microwave exterior	Television screen (TV screen)
Diaper pail (non-wood)	Non-medical (chrome / stainless steel)	Tires
Door knob (handle)	Outdoor patio furniture (non-wood)	Toilet bowl exterior (Urinal)
Exhaust (fan) (hood)	Oven (door)	Tools
Finished wood (surfaces)	Painted woodwork	Vanity top
Fixture (chrome / stainless steel)	Patio door	Washable (walls) (wallpaper)
Floor (glazed) (tile)	Piano keys	Water fountain
Floor (linoleum)	Picnic table (non-wood)	Window (windowsill)
Floor (vinyl)	Plastic laundry (basket) (hamper)	Windshield
Garbage (can) (pail) (container)	Range hood (stove hood)	
Glass topped furniture	Refrigerator / Freezer exterior	
	(Sealed)(engineered)(parquet)	
	(hardwood) (floors)	

Household Use Sites: (Graphic – depicting use site)

Basement	Family room	Kitchen	Outdoor area
Bathroom	Garage	Laundry room	Playroom

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Bedroom	High-touch areas	Living room	Storage (area) (room)
Den / Study	Home / House	Mud room	Tool shed
Dining room	Household (areas)	Nursery	
Professional Use Sites:			
Cafeteria	Health Care Facility	Kitchen	Restaurant
Day Care Center	Hospital	Nursing Home	Restroom
Dental Office	Hotel / Motel	Office Building	School (College)
Doctors Office	Kennel	Physicians Office	Veterinary Office

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The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

<< SECONDARY CONTAINER LABEL >>

ACTIVE INGREDIENT OF CONCENTRATE:

Alkyl (67% C ₁₂ , 25% C ₁₄ , 7% C ₁₆ , 1% C ₈ -C ₁₀ -C ₁₈) dimethyl benzyl ammonium chloride . . .	0.0860%
Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride	0.0216%
OTHER INGREDIENTS:	<u>99.8924%</u>
TOTAL:	100.0000%

EPA Reg. No.: 777-66-675

(Questions?) (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
(or) (visit) (us) (at) (www.rbainfo.com) (www.reckittprofessional.com)
(For ingredient) (and other) (information,) (www.rbainfo.com) (website)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)
© {year} RB



HAZARD RATING:

Health Hazard	2	Reactivity	0
Fire Hazard	0	Personal Protection	B

CUSTOMER AFFIXED LABEL

NOT FOR RETAIL SALE

<< USE DIRECTIONS >>

Follow the directions for use on the pesticide label when applying this product. The product in this container is diluted as directed on the pesticide product label.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

To Clean (/ Deodorize) (/ Remove Allergens†): (Squirt) (Apply) (to) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge). No rinsing required.

To (Clean)/(Deodorize): (Squirt)(to surface) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Apply to) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** (For bacteria) Leave for 10 minutes before wiping. (For viruses leave for (2) (10) minutes before wiping)
Rinse all food contact surfaces with water after use.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

For additional directions for use refer to concentrate product label.

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<< Advisory Statements – must be included where appropriate >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

<< PRECAUTIONARY / FIRST AID >>

KEEP OUT OF REACH OF CHILDREN

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice. **If on**

Skin or Clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice. **If Swallowed:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

CONTACT NUMBER: Questions? Comments or In case of an emergency call toll free (1-800-677-9218) (1-800-560-6619) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

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The term “Y” is a place holder for a character A – Z.

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Alkyl (67% C₁₂, 25% C₁₄, 7% C₁₆, 1% C₈-C₁₀-C₁₈) dimethyl benzyl ammonium chloride . . . 0.0860%
Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chloride 0.0216%

OTHER INGREDIENTS: 99.8924%
TOTAL: 100.0000%

KEEP OUT OF REACH OF CHILDREN

WARNING: See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L) EACH: X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)
X x X FL. OZ. TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-66
EPA Est. No.: 777-NJ-2(Y) (YY) 000475-MO-001(Y) (YY) 74291-MO-001(Y) (YY)
777-MO-001(Y) (YY) 000475-PA-001(Y) (YY) 09019-OH-001(Y) (YY)
0312-WI-3(Y) (YY) 777-PA-001(Y) (YY) 777-MO-2 (Y) (YY)

(See bottom or side) (for Lot / Date code)
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? () (Call): (1-800-228-4722) (1-800-677-9218) (1-800-560-6619)(1-xxx-xxx-xxxx)
For ingredient (and other) information, (www.rbnainfo.com) (website)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)
Made in U.S.A. © {year} RB
Contains no phosphates.
This (bottle) (container) is made of 25% post-consumer recycled plastic.



NOTIFICATION

777-66
The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/26/2017

<< FRONT / BACK PANEL – Optional text >>

Kosher Certification Symbol

NSF Certification Symbol:

Wide Coverage Spray Symbol

Express Dry Action Symbol

Express Dry Action Symbol

<< GRAPHICS CLAIM QUALIFIER>>

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The term "Y" is a place holder for a character A – Z.

When used as directed

[[Use your phone to] go here -and/or- scan [[the] tag
-or- [this] code] to learn -or- get -or- see [more] uses
"or" information [on how-to-use [This Product]] -or-
[how-to] tips -or- [how-to [-use]] videos]



Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

<< FRONT / BACK PANEL – Optional text -continued >>

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to www.spreadinghealth.com.

<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Complete) (New) (Improved) (Formula) (Try) (insert Lysol brand name))

<< FRAGRANCE CLAIMS >>

(Autumn Woods) (Berry (and) (&) Basil) (Cherry Blossom) (Citrus) (Clementine) (Cool Adirondack) (Country) (Crisp Berry) (Floral) (Forest Rain) (Fresh) (Fresh Mountain) (Garden) (Green Apple) (Lemon) (Orange) (Ocean Fresh) (Pacific Fresh) (Pomegranate) (Springtime) (Summer) (Summer Fresh) (Tangerine) (Breeze) (Scent) (Unfragranced) (Unscented) (Max Freshness) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance) (Fresh Fragrance) (Pure Lemon) (Ocean Fresh) (Lavender) (Tropical)

<< PACKAGING CLAIMS >>

(X%) (40%) (45%) (more) (bonus) (value) (pack) (trigger) (vs.) (compared to) (XX) (10) (22) ((fl oz)) (size) (insert Lysol brand name))

(Bonus) (Bonus x%) (Bonus x oz.) (x% Discount) (x% More Free) (X pack) (Buy X Get X Free) (x fl oz. Free)

(Contain(s)) (With) XXX spray(s) (Included)

(Easily) (controlled) (controllable) dosage (dose)(doses)

(Easy) to (squeeze) (use) (apply) (carry)

(Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)

Ergonomic (bottle)

Free (Dispenser) (Refill) with purchase of (refill) (dispenser)

(Help(s)) (Clean(s)) (Cleaning) xx square feet(s) (home) (space) (floor(s)) (per (fl) oz)

(Help(s)) (Disinfect(s)) (Disinfecting) xx square feet(s) (home) (space) (floor(s)) (per (fl) oz)

Light weight package

(Money back guarantee)(Satisfaction Guaranteed)

(More than) (over) (x # of (sprays)(squirts)(uses) per bottle)

No drip

No mess

Refill(s) X Times

Save (X%) (per fluid ounce) (per fl oz)

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The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

(Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)
(Targeted) (complete) (coverage) (spray)
(The)(This)Container contains no metallic parts
This (X) (Ounce) (Container) is equal to (X) (uses) (wipes) (quick) (touch ups) (cleaning) (occasions) (cleans) (dabs) (taps)
(sprays)
(Wide) (broad) (controlled) (complete) (format) (coverage) (spray)
X (More) (Dispenses) (Free) (per bottle)
X (More) (Uses) (Sprays) (per bottle)(X)(Refill)=(X Dispenses) (X Dispensers)
X (taps)(wipes)(swipes)(cleans)(dabs)(uses)
(x fl oz. (at)(for the) x fl oz. Price)(x fl oz. (at the)(for the) price of x fl oz.)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher))

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

<< MARKETING CLAIMS >>

(3-in-1) (4-in-1) (Advanced) (Antibacterial) (Express) (Clean & Fresh) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Triple Action) (Versatile)

(Bathroom) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning)

(Contains:) (Made with:) (Natural Pure Orange Oil) (Pure Orange Oil) (Orange Oil)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Comfort)(Easy (to) Grip) (Easy (to) Store) (Deep Clean) (Cleaner) (Cleaning) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Decorative) (Dispenser) (Matches) (Décor) (Leave on counter) (Leave it out) (No need to clear your counters)(Ergo) (Ergonomic) (Controlled) (Convenient) (Dispenser) (Dispensing) (No Drip) (Sprayless) (Fungistat) (Fungistatic) (Germicidal**) (Sanitizes) (Sanitizer) (See-through) (Sparkling) (Streak-Free) (Shine) (Virucidal†)

(0)(zero)(%)(percent) bleach (in formula)

A Brighter Outlook

Advanced Deep Clean(er)

Advanced (Deep) Clean (Cleaning) (Cleaner) (multi-surface cleaner) (all purpose cleaner)

Advanced Cleaning Formula (multi-surface cleaner) (all purpose cleaner)

Advanced Clean (multi-surface cleaner) (all purpose cleaner)

Advanced Cleaning (Strength) (Power) (Ingredients) (multi-surface cleaner) (all purpose cleaner)

Adventure Awaits

Always Tip Top (clean) (with Lysol Tap Top™)

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Approved to {{insert claims from Sanitization Section}} {{insert claims from Disinfection Section}}
(Bleach free)
Be Happy
Brand New Day
Brighter Horizon
Contains no (abrasives) (bleach)
Cool Energy
Cool Magic
Cool Reflections
(Delicate)
Does not contain (chlorine) bleach
Don't hide your cleaner (anymore)
Dream. Believe. Achieve.
Dream Big
Dries (X) (%) (percent) (minutes) (seconds) (faster) (quicker) than (a) mop and bucket
Dries in (X) (minutes) (seconds)
(Dye) (and) (Fragrance) Free
Endless Possibilities (!)
Feelin(g) Positive
Forever Fresh
Free from bleach (no chlorine bleach)
Free Spirit
Fresh Beginnings
Fresh (Energy) (Perspectives)
Good Feelings
(A) Fresh Start
Hello Future
Improving your paper towel
Jump Start
Leap Forward
Live Laugh Shine
Live the Moment
Lysol® Brand Disinfectant products (help reduce) (aid in the reduction of) cross-contamination of germs on treated hard, non-porous surfaces
Make every (wipe)(swipe)(dab)(tap) count
Make it Happen
(Makes) x (amount) (of) fl oz (when) (diluted) ((when diluted) (in dilution))
(Makes) (Up to) x (amount) (of) gallons() (in dilution) (when) (diluted) ((when diluted) (in dilution))
Max (Deep) clean (multi-surface cleaner) (all purpose cleaner)
Meets AOAC use-dilution efficacy test standards for hospital disinfectants
Mom tested, Lysol approved(!)
New (and improved)
New Beginnings
No harsh chemical residue
Non-abrasive formula (will not scratch surfaces)
Power clean (multi-surface cleaner) (all purpose cleaner)
Rise and Shine
Rise Up
Saves time
(Saves)(save) X (minutes)(seconds)
(Say Hello) (Welcome) to a (Brighter Horizon!) (Brand New Day!)
Specially crafted fragrance to brighten your cleaning experience
Specially crafted fragrance that embodies (the) fresh invigorating notes of a country breeze
Specially crafted fragrance (with (hints) (special) (notes) of berries and herbs) (that) (indulges) (reminds) (captures) (you) (with) (the) (of) (with the essence of freshly picked berries in the orchard) (freshly picked berries at a farm) (captures the fresh morning air with hints of freshly picked berries) (you of a walk through the orchard). (Get ready for a Fresh Start!)

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The term "Y" is a place holder for a character A – Z.

Specially crafted fruity fragrance that reminds you of a warm tropical breeze.

Sunny & Bright

(Better) (Hello) (Welcome) Tomorrow

Time (saver)(saving)

Ultra (Deep) (Clean) (Cleaning) (multi-surface cleaner) (all purpose cleaner)

(Xpress) (rapid) (handy) (quick) (fast) (dry) (drying) (action)

X (minute)(minutes)(seconds)(percent)(%)(Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket

X (minute)(minutes)(seconds)(percent)(%)(xpress)(rapid) (dry)(drying)action

<< PERFORMANCE CLAIMS >>

Cleans & freshens instantly

Contains powerful grease cutters

Contains the cleaning liquid of (X) wipes

Control where you put your cleaner

Cuts cleaning time

Destroys everyday messes and freshens

Destroys everyday stains quickly

Fast acting formula

Fast cleaning action

Leaves (a fresh) (long-lasting) (clean) (scent) (no) (dull) (sticky) residue

Leaves (household) (washroom) (restroom) surfaces (clean) (deodorized)

Leaves a sparkling shine

Leaves no (filmy) (sticky) residue

Leaves your (home) (house) (washroom) (restroom) (facility) smelling clean with a clean fresh scent

Leaves your kitchen and bathroom with a fresh, clean scent

Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household) (all over the house)

More cleaning with less effort

No streaking (or filming)

One step cleaning and sanitizing

Powerful (Easy) (Cleaning) (Cleaner)

Powerful cleaning and freshening

Powerful multi-purpose cleaner

Powers through tough stains {insert use soil – See [Appendix 2](#)}

Powers through your toughest cleaning jobs

Removes everyday stains in seconds

Removes tough stains the first time

Starts to work before you do

Tough on greasy soils

<< USAGE CLAIMS >>

A disinfecting, effective (non-food contact surface) cleaner for use in the (kitchen) (bathroom) (washroom) (restroom) (and other household areas)

Always (there) (ready)(within arms reach)(ready to clean)(ready for you)(at your fingertips)

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites – See [Appendix 2](#)}

Convenient ({insert surfaces – see Pg. 21}) (kitchen) (and) (bathroom) (surface) cleaner

Convenient (bathroom) (restroom) (kitchen)(floor)(surface) (cleaner)

Convenient (disinfecting) (and)(cleaning)(sanitizing)(pump top)

Designed (to) (stay) (be placed) (sit) (on) (for) (the) (Kitchen) (and) (or) (Bathroom) counter(s)

Designed for floors (flooring)

Easy to use – just mist and walk away

Easy to use (formula) (formulation) (refill)

(Easy) (&) (and) (Convenient) way to clean (and disinfect)

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The term “Y” is a place holder for a character A – Z.

Effectively works on many hard, non-porous surfaces
Fast / Easy / Effective: Use (in) (on) (the) {insert use sites – See [Appendix 2](#)}
For a complete clean, (this product) (is) (an) (will) (has) {insert any below listed claim from pages 2 - 9}
For any hard, non-porous surface where germs are a concern
For everyday (use) (usage) (touch-ups)
For multiple cleaning (tasks)
For multiple cleaning tasks
For use (in) (on) {insert use sites – See [Appendix 2](#)} (as a multi-purpose disinfectant cleaner)
Formulated for (hospital) (institutional) use
Formulated for {insert use sites – See [Appendix 2](#)}
Formulated for medical institution's (infection control program) needs
Good (for everyday cleaning) (and) (for your toughest household messes)
Good for most indoor cleaning tasks
Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your toughest household messes)
Great for everyday use (in kitchens and) (bathrooms) (restrooms) (all over the house)
(Ideal for) (great on) (can be used on) (effectively) (safely) (cleans) (and) (disinfects) (Finished wood) (sealed granite)(sealed marble) (and) (stainless steel)
(Keep) (Leave) (it) (on the counter) (out) (so its ready to go)(so you are always ready to)(clean) (disinfect)
Keep your (shower) (kitchen) (bathroom) (restroom) clean every day
No bucket required
No gloves (required) (necessary) (needed)
No need to (rinse) (or) (dilute)
No need to (use)(wear) gloves
No rinse required
Perfect for the kitchen (and) (bathroom) (restroom)
(Quick) (Fast) (effective) cleaning
(Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket
Ready to use
(Squirt) (apply) (pour) directly onto floors
(Still) great for kitchens (and) (bathrooms) (restrooms)
Use only one product to get a streak-free shine plus antibacterial action
Use this product throughout your home to clean {insert use site / surface / soils – See [Appendix 2](#)}
Works on a wide range of (household) (kitchen) (bathroom) surfaces

<< **NOTE: ALL SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label** >>

<< **CLEANING / DEODORIZING CLAIMS** >>

(20%) (X%) more cleaning ingredient(s) (agents)
3X (the) Cleaning Power on {insert soils – See [Appendix 2](#)}
3X Cleaning Power vs. {(Lysol® All Purpose Cleaner with Bleach) (777-83 Product name)}
A clean you can smell
A convenient way to (clean) (disinfect) (and) (deodorize)
(Amazing)(Incredible)(Delightful)(freshness)(fruity)(floral)(fragrance)(smell)(scent)
Antibacterial cleaning action (on hard, non-porous surfaces) for (kitchens and bathrooms) (all over the house) (washrooms)
Antibacterial glass and surface cleaner
(A) (Modern) (Quicker) (way) (to) clean
Better cleaning than (paper towel and water)(sponge)(rag)(towel)
Better grease – fighting power (than)(ever)(before)(!)
Better grease removal (than) (ever) (before)(!)
Better than ever on (grease){insert soils – see [Appendix 2](#)}
Brilliant (bright) (glistening) (see-through) (beautiful) shine
Clean (and)(dry)(dries) X (minute)(minutes)(seconds)(percent)(%) (faster)(quicker) than (a) mop and bucket
Clean (when the mess happens) (with less) (up messes with one hand)

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The term "Y" is a place holder for a character A – Z.

(Cleaning)(Disinfecting) at your finger tips
Cleans (and disinfects) (hard, non-porous surfaces) (all over the house) (kitchens and bathrooms)
Cleans (and shines) (and smells) (great)
Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) {insert use sites – See [Appendix 2](#)}
Cleans (effectively) (kitchen messes) (food spills) (all over the house) (in kitchens and) (bathrooms) (restrooms)
(Cleans) (effortlessly)(eliminates) (removes)(stubborn (nasty) stains Cleans (everyday) (tough) (kitchen) (and) (bathroom)
(messes) (surfaces)(to a streak-free shine)
(Cleans) (Removes) (Eliminates) (Destroys) (stains) (baked-on) (burnt-on) food)
Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom) (and other household surfaces)
Cleans (tough) (messes fast) (soap scum)
Cleans (tough) grease and grime
Cleans (up to) X (more)(square feet)(of) (counters) (countertops)
Cleans and sanitizes non-food contact surfaces
Cleans the toughest soils
Cleans to a (brilliant) (streak-free) shine
Cleans without leaving a dull residue behind
Cleans x (countertops) (square feet) (area)
Cleans (x times) (x%) faster(vs. (current) {insert Lysol® Brand name})
Combines (streak-free) cleaning with antibacterial action
Complete Clean
Confidence in cleaning
Contains (powerful) (effective) (fast acting) (grease cutters)(cleaning agents)
Cuts (Cleans) (Controls) (Dissolves) grease (fast) (quickly)
Cuts (Cleans) greasy dirt and soap scum and bathroom soils
Cuts (Cleans) grime in kitchens and (bathrooms) (restrooms) (fast)
Cuts (Cleans) kitchen and bathroom and household grime and soils (fast)
Cuts cleaning time
(Cuts)(Destroys)(Eliminates)(Removes) (through) (tough) (kitchen) (grease) (and) (grime)
(Daily) (Everyday) clean
Degreases (Degreaser) (and deodorizes)
(Designed) (to) clean(s) (everday) (tough) messes
Eliminates grease without streaking
Eliminates grease without streaking
Eliminates odors (caused by) (bacteria) (mold and mildew) (and) (non-fresh foods))
Express Clean & Fresh
For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth)
For a better (kind of) clean
For a cleaner, fresher household
(For) (a) deep (down) clean
(For) (a) (an) (advanced) (deep) cleaning (formula) (power) (strength) (clean)
Fragrance inspired by nature
Get a true clean (with) (this product)
Gives you multiple cleaning actions – removes dirt, grease and soap scum
Gives you multiple cleaning actions (-) (removes) (eliminates) (cuts through) ({insert soils – see [Appendix 2](#)}) (and)
(deodorizes)
Gives you streak-free cleaning (on most kitchen surfaces from appliances to greasy stovetops)
Gives you streak-free shine while it cleans
Glass and surface cleaner with antibacterial formula
Great on glass
Heavy duty
Helps keep your home cleaner
{insert Lysol® Advanced Brand Name} (Cleans) X% more (per) (use) (dose) (drop) (vs. (current) {insert Lysol® Brand name})
Instant freshness
Instant freshness
Invigorating freshness
“Just Cleaned” freshness for hours

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

Just (squeeze) (spray) (wipe)
Just a tap (wipe)(swipe) (to top up your cleaning)
Keep cleaning under control
Keeps your home (clean) (and) (fresh) (and) (fragrant)
No mix (cleaner) (cleaning)
Non-food contact surface sanitizing cleaner
Offers you a burst of freshness
Powerful (effective) (multi-purpose) cleaner (degreaser and deodorizer)
Powerful grease cutter
(Powers through) (cuts) (cleans) (tough) (household) (messes) (including kitchen) (grease) (and) (grime) (stains)
Powers through (tough messes) (even your toughest messes) (in the kitchen and bathroom) (all over the house)
Quickly (Destroys) (removes) (eliminates) (stubborn) (nasty) stains
Quickly degreases and deodorizes
(Quickly) (Effortlessly) removes (cleans) the following: {insert soils – See Appendix 2}
(Refreshing) (rejuvenating)
(Remove)(Removes) tough stains (the first time) (restrooms) (all over the facility)
Removes (Eliminates) (nasty) (foul) (filthy) (lingering) odors
Removes (tough) (everyday) {insert soils – See Appendix 2}
Removes tough dirt and grime
Sparkling shine
Starts cleaning on contact
Streak-free (cleaning) (formula) (shine)
Streak-free (cleaning) (shine)
Surface cleaner
The most convenient way to clean
The one-step cleaner (and sanitizer)
The smell of (LYSOL®) clean
True ultimate invigorating (light)(bright)(great)(long lasting)(fresh)(freshness)(fragrance)(scent)(clean)
(This product) has 3X Cleaning Power to remove ({insert soils – See Appendix 2}) (Grease, Food stains (& Grime)
(This product) has the cleaning power to remove {insert soils – See Appendix 2}
(This product's formula) cleans and shines
Thoroughly cleans surfaces throughout the bathroom to a streak-free shine
Unbeatable cleaning
(Unbeatable)(Unbelievable)(Freshness)(Fragrance)
Wipes away everyday grease and grime
X% faster clean
(+)X% (more) cleaning (ingredients) (agents) (power) (strength) (in) (every) (drop) (dose) (vs. (current) {insert Lysol® Brand name})

<< **CLEANING CLAIMS – Non-Living Allergens††** >>

Controls common household allergens††
(Even) removes x% of allergens††
(Reduces) (removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen)
(around your bathroom) (on your floors) ††
(Reduces) (removes) {insert allergens – See Appendix 2} (at the source)
Removes allergens (on surfaces) with Lysol® {insert allergens – See Appendix 2}
Removes 90% of allergens††
Take control over allergens (in your home) with Lysol® {insert allergen – See Appendix 2}
(This product) removes the following allergens: {insert allergens – See Appendix 2} (from surfaces)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

<< SPRAY BOTTLE CLAIMS AND USAGE SECTION >>

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

An effective (fast acting) (quick) (non-food contact surface sanitizer (for use in {insert use sites – See Appendix 2})

Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}

Fast acting sanitization (sanitizer)***

Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in (10) (30) seconds)

Kills (Destroys) (Eliminates) 99.9% of bacteria*** (in (10) (30) seconds)

Kills (Destroys) (Eliminates) 99.9% of (household) bacteria (commonly found in kitchens) (on hard, non-porous, non-food contact surfaces) in (10) (30) seconds.***

Leaves (household) surfaces sanitary

Sanitizes (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in (10) (30) seconds***

Sanitizes non-food contact surfaces***

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

<< 2009 PANDEMIC H1N1 CLAIMS >>

Kills Pandemic 2009 H1N1 Influenza A Virus

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu). (This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See Appendix 2}

[Approved to kill 50% more¹ (kinds of) germs**]

[Approved to kill X more¹ (kinds of) germs**]

[Approved to kill germs** X faster¹]

[Approved to kill X germs** X times faster¹]

America's Home Disinfectant

Cleans and disinfects (all over the house) (kitchens and) (bathrooms) (restrooms)

Combines streak-free cleaning with antibacterial action

Controls (Eliminates) (kills) (kitchen) odor-causing bacteria

Controls (Prevents) (Inhibits) (the growth of) mold and mildew

Disinfection for your (kitchen) (and) (bathroom) (home)

Disinfects – kills germs** for a deep down clean

Disinfects (and) (deodorizes) (hard, non-porous surfaces)

Disinfects (Deodorizes) hard, non-porous surfaces

Eliminates (kills) odor-causing bacteria

Helps prevent cross-contamination of bacteria [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include "on treated hard, non-porous surfaces" indicated by either * or ²]

Helps prevent the spread of cold and flu viruses† [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include "on hard, non-porous surfaces" indicated by either † or ²]

Helps prevent the spread of germs** on hard, nonporous surfaces

Hospital type disinfection

Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)(¹)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

Kill(s) (X)(%) (more) (kinds) (of) germs**(1)
Kills 99.9% of germs**
Kills 99.9% of viruses† and bacteria*
Kills: {insert micro-organisms – See [Appendix 2](#)}
Kills (99.9% of) Bacteria*
Kills bacteria* (commonly found in the (kitchen) (and) (bathroom))
Kills germs** (and controls the growth of mold and mildew)
Kills germs: Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Herpes Simplex Virus Type 1 & 2, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus], Influenza Virus Type A2 [Japan].
Kills germs: Influenza Virus Type A2 [Japan], Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Herpes Simplex Virus Type 1 & 2, Escherichia coli O157:H7, Listeria monocytogenes, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus],
Kills Avian Influenza A Virus on pre-cleaned environmental hard, non-porous surfaces in (2) (10) minutes.
Kills (household) bacteria* (in 2 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 2 minutes)
Kills (household) bacteria* (and sanitizes)
Kills kitchen and bathroom bacteria*
Kills more than 99.9% of bacteria* and viruses†
Kills (Destroys) (Eliminates) germs**
Kills (kitchen) (bathroom) (household) germs**
Kills bacteria* commonly found in kitchens (in 2 minutes)
Kills bacteria* and viruses† on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 2 minutes
Kills viruses†

<< Additional CLAIMS – Specific to Professional Branded products Only >>

<< MARKETING CLAIMS >>

(This product) is a broad spectrum disinfectant (bactericidal) according to the AOAC Germicidal Spray Products test method.

(This product) is a combination cleaner / disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces.

<< SPRAY BOTTLE CLAIMS AND USAGE SECTION - continued >>

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL® brand products.

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle.

We invite you to call us if you have any questions or comments on our products.

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Operate: Turn nozzle counter clockwise to preferred usage.

To Operate: Turn nozzle to (“ON”) (desired) position.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

<< **SPRAY BOTTLE CLAIMS AND USAGE SECTION (continued)** >>

To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.

To Clean (/ Deodorize) (/ Remove Allergens††): (Spray) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge). No rinsing required.

To (Clean)/(Deodorize): (Spray) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Spray) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** Leave for (2) (10) minutes before wiping. Rinse all food contact surfaces with water after use.

To Control (and Prevent) (the Growth of) Mold & Mildew: Spray pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<< **Advisory Statements – must be included where appropriate** >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

<< **Additional USE DIRECTIONS – Specific to Professional Branded products Only** >>

<< **Terminal Sterilant Statement – qualified metal surfaces** >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< **Terminal Sterilant Statement – unqualified metal surfaces** >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

<< **Additional USE DIRECTIONS – Specific to Professional Branded products Only-continued** >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for (2) (10) minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<<**Marketing Claims**>>

For Commercial Use

<< **Additional USE DIRECTIONS – Specific to Tap-Top Gadget Packaging Only - continued** >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Before first use remove (outer carton) (outer wrapper) (outer label) (outer shrink sleeve)
(Pull) (Tear) (down) (around perimeter of unit) on perforated strip

(To Operate:) To Unlock: (Push Down) (Twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense)
To Lock: (Push Down) (twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense) (Reverse this action) (Reverse unlock action)

To Refill: ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) (of) (original) (unit) by tearing along perforation). Remove cap (from refill). (Unscrew)(Remove) pump (from original unit). Place pump on refill and (screw to) tighten.

To Refill (Bottle) (unit): ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) of (original) (unit) by tearing along perforation) Remove cap (from refill). (Unscrew)(Remove) (pump) (from) (top) (of unit). Pour product from refill container and replace (top) (pump) (of unit) and tighten.

To Clean: (Apply) (product) (on) (wipe) (dish rag) (sponge) (paper towel) (or) (dish towel) (by) (pumping)(pushing) (dabbing) (tapping) (down) (top) (of) (unit) (once) (twice) (three times) (several) (a) (few) (x) (times) (to) (clean). Wipe surface. Rinse food contact surfaces with potable water.

To Disinfect: Pre-clean surface (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (2) (10) minutes. (To disinfect heavily soiled surfaces, pre-clean surface using a fresh paper towel or sponge.)

To Disinfect Toys: Use only on hard non-porous surfaces. Pre-clean surface(s). (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (2) (10) minutes before wiping. Rinse thoroughly with potable water after use.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "*this product*" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<< Trigger bottle >>

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

<< Trigger bottle >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Refillable container. Do not reuse or refill except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle.

STORAGE AND DISPOSAL: Store in areas inaccessible to (small) children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

<< POURABLE BOTTLE CLAIMS AND USAGE SECTION >>

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

An effective (fast acting) (quick) (non-food contact surface sanitizer (for use in {insert use sites – See Appendix 2})

Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}

Fast acting sanitization (sanitizer)***

Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in (10) (30) seconds)

Kills (Destroys) (Eliminates) 99.9% of bacteria*** (in (10) (30) seconds)

Kills (Destroys) (Eliminates) 99.9% of (household) bacteria*** (commonly found in kitchens) (on hard, non-porous, non-food contact surfaces) in (10) (30) seconds.***

Leaves (household) surfaces sanitary

Sanitizes*** (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in (10) (30) seconds

Sanitizes*** non-food contact surfaces

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

<< 2009 PANDEMIC H1N1 CLAIMS >>

Kills Pandemic 2009 H1N1 Influenza A Virus

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ***” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu). (This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

<< **DISINFECTING CLAIMS – Hard, non-porous surface** >>

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See [Appendix 2](#)}
America's Home Disinfectant

Cleans and disinfects (all over the house) (kitchens and) (bathrooms) (restrooms)

Combines streak-free cleaning with antibacterial action

Controls (Eliminates) (kills) (kitchen) odor-causing bacteria

Controls (Prevents) (Inhibits) (the growth of) mold and mildew

Disinfection for your (kitchen) (and) (bathroom) (home)

(Disinfects –) kills germs** for a deep (down) clean

Disinfects (and) (deodorizes) (hard, non-porous surfaces)

Disinfects (Deodorizes) hard, non-porous surfaces

Eliminates (kills) odor-causing bacteria

Helps prevent cross-contamination of bacteria* [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include "on treated hard, non-porous surfaces" indicated by either * or ²]

Helps prevent the spread of cold and flu viruses† bacteria [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include "on hard, non-porous surfaces" indicated by either † or ²]

Helps prevent the spread of germs** on hard, nonporous surfaces

Hospital type disinfection

Kills: {insert micro-organisms – See [Appendix 2](#)}

Kills 99.9% of germs**

Kills 99.9% of viruses† and bacteria*

Kills (99.9% of) Bacteria*

Kills bacteria* (commonly found in the (kitchen) (and) (bathroom))

Kills germs** (and controls the growth of mold and mildew)

Kills germs: Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Campylobacter jejuni, Listeria monocytogenes, Herpes Simplex Virus Type 1 & 2, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus], Influenza Virus Type A2 [Japan].

Kills germs: Influenza Virus Type A2 [Japan]. Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, Herpes Simplex Virus Type 1 & 2, Escherichia coli O157:H7, Listeria monocytogenes, Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus].

Kills Avian Influenza A Virus on pre-cleaned environmental surfaces in (2) (10) minutes.

Kills (household) bacteria (in 10 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 10 minutes)

Kills (household) bacteria* (and sanitizes)

Kills kitchen and bathroom bacteria*

Kills more than 99.9% of bacteria* and viruses†

Kills (Destroys) (Eliminates) germs**

Kills (kitchen) (bathroom) (household) germs**

Kills bacteria* commonly found in kitchens (in 10 minutes)

Kills bacteria* and viruses† on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 10 minutes

Kills viruses†

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

<< **Additional CLAIMS – Specific to Professional Branded products Only** >>

<< **MARKETING CLAIMS** >>

(This product) is a broad spectrum disinfectant (bactericidal) according to the AOAC Use Dilution test method.

(This product) is a combination cleaner / disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces.

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL® brand products.

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle.

We invite you to call us if you have any questions or comments on our products.

<< **POURABLE BOTTLE USAGE SECTION** >>

<< **USE DIRECTIONS** >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(To Operate:) To Open: Lift tab up, push back and press tab down to lock into open position.
To Close: Release tab from locked position, push tab down and snap closed.

To Operate: (Pull) (twist) (right) (left) (flip) (peel off tab) (and discard)(nozzle) (cap) up to open.

To Clean (/ Deodorize) (/ Remove Allergens††): (Squirt) (Apply) (to) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge). No rinsing required.

To (Clean)/(Deodorize): (Squirt)(to surface) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Apply to) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** (For bacteria) Leave for 10 minutes before wiping. (For viruses leave for (2) (10) minutes before wiping)
Rinse all food contact surfaces with water after use.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<< **Advisory Statements – must be included where appropriate** >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

<< Additional USE DIRECTIONS – Specific to Professional Branded products Only >>

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< Additional USE DIRECTIONS – Specific to Professional Branded products Only- continued >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for (2) (10) minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<<Marketing Claims>>

For Commercial Use

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<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<< Pourable bottle >>

FIRST AID	
If in Eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none">• Call Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218)(1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

<< Pourable container >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

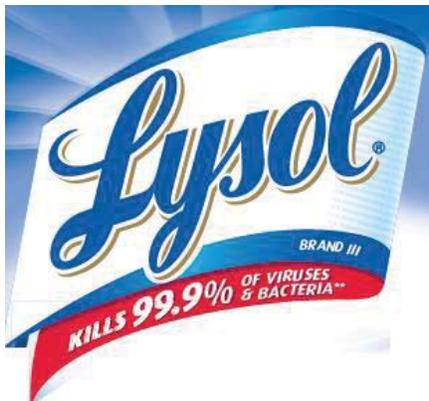
PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Fill container 1/4 full with water and recap. Agitate vigorously and dispose of rinsate. Repeat two more times. Discard in trash or offer for recycling, if available.

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To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
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The term “Y” is a place holder for a character A – Z.

<< OPTIONAL GRAPHIC ICONS >>



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The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

<< SPRAY BOTTLE CLAIMS QUALIFIER SECTION >>

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (and) (pet hair) (pollen particles) (from) (timothy grass).

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) (on hard, non-porous non-food contact surfaces) (in (10)(30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

* Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (on hard, non-porous surfaces) (in 2 minutes).

² On hard, non-porous surfaces

** Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) [on hard, non-porous surfaces]) (on hard non-porous surfaces) (in 2 minutes).

† Kills (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) (on hard, non-porous surfaces) (in 2 minutes).

¹ (based on) (vs.) (current) (previous) (Lysol® Brand Disinfectant Multi-Purpose Cleaner) ({insert Lysol® brand name}) (EPA registered master label) label (for this product) (version X) {insert date}

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
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The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.

This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria (10 minutes)		(ATCC No.)	
Enterococcus faecalis [VRE]		(51299)	(Vancomycin Resistant)
Bacteria / Fungi (2 minutes) (10 minutes)		(ATCC No.)	
Acinetobacter baumannii MDR		(19606)	Cefazolin, Gentamicin, and Trimethoprim/Sulfa Resistant
Bordetella pertussis		(12743)	
Campylobacter jejuni		(29428)	
Candida albicans		(10231)	
Enterobacter aerogenes MDR		(29751)	Ampicillin, Ampicillin/Sulbactam, Cefazolin, and Ceftriaxone Resistant
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae NDM-1 positive		(CDC1000527)	
Klebsiella pneumoniae Carbapenem resistant		(BAA1705)	
Legionella pneumophila		(33153)	
Listeria monocytogenes		(7644)	
Pseudomonas aeruginosa		(15442)	
Salmonella enterica		(10708)	
Salmonella enterica serovar typhi		(6539)	
Serratia marcescens		(14756)	
Shigella dysenteriae		(11835)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Staphylococcus aureus - CA-MRSA USA-300		(NRS 384)	(Community-Associated Methicillin Resistant)
Staphylococcus aureus – VRSA		(NARSA VRS1)	(Vancomycin Resistant)
Streptococcus pyogenes (Strep)		(12384)	
Viruses (10 minutes)		(ATCC No.)	
Influenza A2 [Japan 305/57]		(VR-100)	(flu virus)
Viruses (2 minutes) (10 minutes)		(Strain)	(ATCC No.)
Canine Distemper Virus	(Lederle)	(VR-128)	
(Human) Coronavirus	(229E)	(VR-740)	
Cytomegalovirus	(AD-169)	(VR-538)	
Hepatitis B Virus (HBV) (DHBV - surrogate)		(Hepadna)	
Hepatitis C Virus (HCV) (BVDV - surrogate)		(NVSL)	
Herpes Simplex Virus Type 1	(F(1))	(VR-733)	
Herpes Simplex Virus Type 2	(G)	(VR-734)	
Human Immunodeficiency Virus (HIV) Type 1	(HTLV-III _B)	n/a	(HIV-1 AIDS Virus)
Infectious Bovine Rhinotracheitis	(LA)	(VR-188)	
Influenza A	(Hong Kong)	(VR-544)	(Flu virus)
(Avian) Influenza A (H1N1) Virus	(A/Malaya/302/54)	(VR-98)	
Influenza A (2009-H1N1) Virus	(A/Mexico/4108/2009)	(CDC2009712192)	(Flu virus)

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 The term “Y” is a place holder for a character A – Z.

(Avian) Influenza A (H3N2) Reassortant Virus	(A/Washington/897/80 x A/Mallard/New York/6750/78)	(VR-2072)	
(Avian)Influenza A (H7N9) Virus	(wildtype A/Anhui/1/2013)	(CDC2013759189)	
Newcastle Disease Virus	(B1, Hitchner or Blacksburg)	(VR-108)	
Parainfluenza Virus Type 3	(C243)	(VR-93)	
Pseudorabies Virus	(Aujeszky)	(VR-135)	
Rabies Virus	(ERA)	(CDC Rupprecht)	
Respiratory Syncytial Virus (RSV)	(Long)	(VR-26)	
SARS Coronavirus	(CDC200300592)	(Zeptomatrix)	(Severe Acute Respiratory Syndrome)
Transmissible Gastroenteritis virus (TGE)	n/a	(Univ of Minnesota)	
Vaccinia Virus	(WR)	(VR-119)	
<< SPRAY BOTTLE CLAIMS AND USAGE SECTION (continued) >>			
<< Mildew Fungistat – Hard, non-porous, non-food contact surfaces >>			
Fungi (3 minutes)		(ATCC No.)	
Aspergillus niger		(6275)	(mold & mildew)
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (30) (10)-seconds		(ATCC No.)	
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Streptococcus pyogenes		(12384)	

Symbol Designation – used on product labels		
Single asterisk (*)	Bacteria *	Used for identifying disinfection against specific bacteria
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germs **	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against specific bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
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 To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
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 The term “Y” is a place holder for a character A – Z.

<< POURABLE BOTTLE CLAIMS QUALIFIER SECTION >>

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) (on hard, non-porous non-food contact surfaces) (in (10) (30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

* Kills (99.9% of) (Acinetobacter baumannii (MDR)) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes (MDR)) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) ((Carbapenem Resistant) Klebsiella pneumoniae) ((New Delhi metallo-beta-lactamase 1 (NDM-1) positive) Klebsiella pneumoniae) (Legionella pneumophila) (Listeria monocytogenes)(Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica (subspecies enterica serovar Typhi)) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (Staphylococcus aureus [CA-MRSA]) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus [VRSA]) (and) (Streptococcus pyogenes) (on hard, non-porous surfaces) (in 10 minutes).

² On hard, non-porous surfaces

** Kills (99.9% of) (Acinetobacter baumannii (MDR)) (Bordetella pertussis) (Campylobacter jejuni) (Enterobacter aerogenes (MDR)) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) ((Carbapenem Resistant) Klebsiella pneumoniae) ((New Delhi metallo-beta-lactamase 1 (NDM-1) positive) Klebsiella pneumoniae) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica (subspecies enterica serovar Typhi)) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (Staphylococcus aureus [CA-MRSA]) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus [VRSA]) (and) (Streptococcus pyogenes) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (and) ((Influenza A2 Virus [Japan305/57]) (Avian Influenza A [H1N1] Virus) [on hard, non-porous surfaces]) (on hard non-porous surfaces) (in 10 minutes).

† Kills (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (and) ((Influenza A2 Virus [Japan 305/57]) (Avian Influenza A Virus [H1N1]on hard, non-porous surfaces]) {insert virus(es) from table on pages 19-20}(on hard, non-porous surfaces) (in) (2) (10) minutes).

This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria/Fungi (10 minutes)		(ATCC No.)	
Acinetobacter baumannii		(19606)	(Multi-Drug Resistant (MDR)) (Cefazolin, Gentamicin, Trimethoprim/Sulfa resistant)
Bordetella pertussis		(12743)	
Campylobacter jejuni		(29428)	
Candida albicans		(10231)	
Enterobacter aerogenes		(29751)	(Multi-Drug Resistant (MDR)) (Ampicillin, Ampicillin/Sulbactam, Cefazolin, Ceftriaxone resistant)
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Enterococcus faecium		(51559)	Multi-Drug Resistant (MDR) (Ampicillin, Penicillin, Gentamicin resistant)

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 The term “Y” is a place holder for a character A – Z.

Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(BAA-1705)	(Carbapenem Resistant)
Klebsiella pneumoniae		(CDC 1000527)	(New Dehli metallo-beta-lactamase 1 (NDM-1) positive)
Legionella pneumophila		(33153)	
Listeria monocytogenes		(7644)	
Pseudomonas aeruginosa		(15442)	
Salmonella enterica		(10708)	
Salmonella enterica		(6539)	(subspecies enterica serovar Typhi)
Serratia marcescens		(14756)	
Shigella dysenteriae		(11835)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [CA-MRSA]		NRS 384	(Community Associated Methicillin Resistant)
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Staphylococcus aureus [VISA]		(VISA)	(Vancomycin Resistant)
Streptococcus pyogenes		(12384)	
Viruses (10 minutes)		(ATCC No.)	
Influenza A2 [Japan 305/57]		(VR-100)	(flu virus)
Viruses (2 minutes) (10 minutes)	(Strain)	(ATCC No.)	
Canine Distemper Virus	(Lederle)	(VR-128)	
(Human) Coronavirus	(229E)	(VR-740)	
Cytomegalovirus	(AD-169)	(VR-538)	
Hepatitis B Virus (HBV) (DHBV - surrogate)		(Hepadna)	
Hepatitis C Virus (HCV) (BVDV - surrogate)		(NVSL)	
Herpes Simplex Virus Type 1	(F(1))	(VR-733)	
Herpes Simplex Virus Type 2	(G)	(VR-734)	
Human Immunodeficiency Virus (HIV) Type 1	(HTLV-III _B)	n/a	(HIV-1 AIDS Virus)
Infectious Bovine Rhinotracheitis	(LA)	(VR-188)	
Influenza A	(Hong Kong)	(VR-544)	(Flu virus)
(Avian) Influenza A (H1N1) Virus	(A/Malaya/302/54)	(VR-98)	
Influenza A (2009-H1N1) Virus	(A/Mexico/4108/2009)	(CDC2009712192)	(Flu virus)
(Avian) Influenza A (H3N2) Reassortant Virus	(A/Washington/897/80 x A/Mallard/New York/6750/78)	(VR-2072)	
(Avian)Influenza A (H7N9) Virus	(wildtype A/Anhui/1/2013)	(CDC2013759189)	
Newcastle Disease Virus	(B1, Hitchner or Blacksburg)	(VR-108)	
Parainfluenza Virus Type 3	(C243)	(VR-93)	
Pseudorabies Virus	(Aujeszky)	(VR-135)	
Rabies Virus	(ERA)	(CDC Rupprecht)	
Respiratory Syncytial Virus (RSV)	(Long)	(VR-26)	
SARS Coronavirus	(CDC200300592)	(Zeptomatrix)	(Severe Acute Respiratory Syndrome)
Transmissible Gastroenteritis virus (TGE)	n/a	(Univ of Minnesota)	
Vaccinia Virus	(WR)	(VR-119)	
<< Mildew Fungistat – Hard, non-porous, non-food contact surfaces >>			

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 The term 'x' is a place holder for a number between 1 to 99.
 The term "Y" is a place holder for a character A – Z.

Fungi (3 minutes)		(ATCC No.)	
Aspergillus niger		(6275)	(mold & mildew)
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (30) (10)-seconds		(ATCC No.)	
Enterococcus faecalis [VRE]		(51575)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Streptococcus pyogenes		(12384)	

<u>Symbol Designation – used on product labels</u>		
Single asterisk (*)	Bacteria *	Used for identifying disinfection against specific bacteria
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germs **	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against specific bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
 To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
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 The term “Y” is a place holder for a character A – Z.

<<APPENDIX 2>>

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>

Soils / Odors: (Graphic – depicting soil)

Bathtub rings	Food stains	Mildew stains	Smear (Smudge)
Beverage stains	Grass stains	Mud	Smoke odors
Blood stains	Greasy Stains	Oil	Soap scum
Cooking odors	(Ground in) (dirt)	Outdoor grime	Stains (Soils)
Cosmetic stains	(tough) Grease (Splatter)		
Crayon / Pencil marks	Grime	Pen / Ink marks	Tough soils
(Dirt) (Dust)	Handprints	Pet (odor) (stains)	Wine (Juice) stains
Fingerprints	(Heel) (Scuff) marks		

Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach matter	Dust mite matter	Pet dander
Cockroach debris	Dust mite debris	Pet hair
Cockroach matter	Dust mite matter	Pollen particle
Cockroach particles	Dust mite particles	

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

Chrome ~	Fiberglass fixtures	Glazed tile	Plastic laminate
Copper	Glass	Linoleum	Stainless steel ~
Crystal	Glazed ceramic	Metal	Tin
Enamel	Glazed porcelain	Mirror	Vinyl

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Glazed ceramic (tile) (floors)	Shelves (drawers)
(Bathtub) (tub)	Glazed porcelain tile (floors)	Shower (door) (curtain)
Bed frame	Sealed granite (floors)	Shower (stall) (area)
Cabinet (non-wood)	Grill (Bar-B-Que) exterior	Sink (basin)
Chair (non-wood)	Highchair (non-food contact area)	Stainless Steel
Changing table (non-wood)	Laminate floors	(Stove) (stovetop)
Ceramic floors	Light fixture	
Computer screen	Sealed marble (floors)	Table (tabletop) (non-wood)
Counter(top)	Metal blinds	Telephone
Crib (non-wood)	Microwave exterior	Television screen (TV screen)
Diaper pail (non-wood)	Non-medical (chrome / stainless steel)	Tires
Door knob (handle)	Outdoor patio furniture (non-wood)	Toilet bowl exterior (Urinal)
Exhaust (fan) (hood)	Oven (door)	Tools
Finished wood (surfaces)	Painted woodwork	Vanity top
Fixture (chrome / stainless steel)	Patio door	Washable (walls) (wallpaper)
Floor (glazed) (tile)	Piano keys	Water fountain
Floor (linoleum)	Picnic table (non-wood)	Window (windowsill)
Floor (vinyl)	Plastic laundry (basket) (hamper)	Windshield
Garbage (can) (pail) (container)	Range hood (stove hood)	
Glass topped furniture	Refrigerator / Freezer exterior	
	(Sealed)(engineered)(parquet)	
	(hardwood) (floors)	

Household Use Sites: (Graphic – depicting use site)

Basement	Family room	Kitchen	Outdoor area
Bathroom	Garage	Laundry room	Playroom

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term 'x' is a place holder for a number between 1 to 99.
 The term "Y" is a place holder for a character A – Z.

Bedroom	High-touch areas	Living room	Storage (area) (room)
Den / Study	Home / House	Mud room	Tool shed
Dining room	Household (areas)	Nursery	
Professional Use Sites:			
Cafeteria	Health Care Facility	Kitchen	Restaurant
Day Care Center	Hospital	Nursing Home	Restroom
Dental Office	Hotel / Motel	Office Building	School (College)
Doctors Office	Kennel	Physicians Office	Veterinary Office

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<< SECONDARY CONTAINER LABEL >>

ACTIVE INGREDIENT OF CONCENTRATE:

Alkyl (67% C ₁₂ , 25% C ₁₄ , 7% C ₁₆ , 1% C ₈ -C ₁₀ -C ₁₈) dimethyl benzyl ammonium chloride . . .	0.0860%
Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride	0.0216%
OTHER INGREDIENTS:	<u>99.8924%</u>
TOTAL:	100.0000%

EPA Reg. No.: 777-66-675

(Questions?) (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
(or) (visit) (us) (at) (www.rbainfo.com) (www.reckittprofessional.com)
(For ingredient) (and other) (information,) (www.rbainfo.com) (website)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)
© {year} RB



HAZARD RATING:

Health Hazard	2	Reactivity	0
Fire Hazard	0	Personal Protection	B

CUSTOMER AFFIXED LABEL

NOT FOR RETAIL SALE

<< USE DIRECTIONS >>

Follow the directions for use on the pesticide label when applying this product. The product in this container is diluted as directed on the pesticide product label.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

To Clean (/ Deodorize) (/ Remove Allergens†): (Squirt) (Apply) (to) surface until thoroughly wet. Wipe with a clean (mop,) (cloth)(or)(sponge). No rinsing required.

To (Clean)/(Deodorize): (Squirt)(to surface) directly onto floor until thoroughly wet. Wipe with a clean mop, (sponge)(or)(cloth).

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Apply to) surface until thoroughly wet.

To Sanitize: Leave for (30) (10) seconds before wiping. **To Disinfect:** (For bacteria) Leave for 10 minutes before wiping. (For viruses leave for (2) (10) minutes before wiping)
Rinse all food contact surfaces with water after use.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

For additional directions for use refer to concentrate product label.

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<< Advisory Statements – must be included where appropriate >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

<< PRECAUTIONARY / FIRST AID >>

KEEP OUT OF REACH OF CHILDREN

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice. **If on**

Skin or Clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice. **If Swallowed:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

CONTACT NUMBER: Questions? Comments or In case of an emergency call toll free (1-800-677-9218) (1-800-560-6619) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

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